

FOR IMMEDIATE RELEASE

**GK Elite Sportswear to provide Gymnastics Leotards for third season of ABC Family's Make It or Break It**

READING, Pennsylvania (January 18, 2012) – For the third season in a row, GK Elite Sportswear, L.P., the world's leading supplier of gymnastics apparel, will continue provide gymnastics leotards and warm-ups for the ABC Family hit series, Make It or Break It.

Following the most successful summer yet, the "Rock" girls are coming back for a third season. ABC Family network president Michael Riley is very excited about what the show has in store for the new season since Make It or Break It will be back on the air in March 2012, "just in time to ignite Olympic fever!"

"2012 will be an action packed year for gymnastics with a new and exciting season of Make It Or Break It and the highly anticipated Summer Olympic Games," said Kelly McKeown, Executive Vice President of GK Elite Sportswear. "GK is completely geared up with the best leotard designs available in the World! Stayed tuned to see the amazing mix of GK fashion leotards and warm-ups that the Make It or Break It costume designer has carefully selected for each episode. We are proud to be the official gymnastics apparel supplier for such a successful prime time show!"

**ABOUT GK – ELITE SPORTSWEAR, L.P.**

GK is the world's leading brand of gymnastics apparel and is recognized around the world for superior variety, quality, fit and service. Elite Sportswear, L.P. is proud to have been chosen by adidas® to manufacture the US National Team Competitive apparel for USA Gymnastics since 2000 and is the sole producer of adidas® brand gymnastics apparel worldwide. Based in Reading, Pennsylvania, Elite Sportswear, L.P., the company behind the GK brand, continues its commitment to American-made quality and continuous innovation in designs for Gymnastics, Cheerleading, Dance, and Drill Team apparel. For more information about GK Elite, visit [www.gkelite.com](http://www.gkelite.com).

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